

**Photographic Alliance of Great Britain**  
**Technical Standards Committee**  
**Progress Report - February 2006**

It has not been possible to make as much progress as hoped since the last Executive meeting in Oct-05. The information recovered so far has not been collated and written up in full, and the Executive is asked to hold over this task to the next meeting. The work to date can still be viewed at: [myweb.tiscali.co.uk/mark.buckley-sharp](http://myweb.tiscali.co.uk/mark.buckley-sharp).

Discussions since Oct-05 have enlarged the range of information on projector types. Enquiries by individuals or Clubs have been dealt with informally, by explaining the range of issues involved in projected digital images (PDI).

A suggestion has been received that the PAGB should be aiming to recommend ie, accredit, specific suppliers eg, of colour profiling services. The Executive may wish to agree that this will always be outside the remit of the Committee and the Alliance.

It is still thought that the work of the Committee will end up in two areas once the range of options for PDI has been collated.

- A recommendation that organisers should make definite choices from the range of options, and publish the requirements for entering their event in a clearly understandable form.
- A choice from the same range of options, but made by the Alliance itself, and published for any event which the Alliance chooses to plan and offer for PDI.

Authors need confidence that their work will be fairly viewed alongside that of others. Organisers need confidence that their event can satisfy the needs of authors, and hence promote their event and organisation. Overall, that means that the preparation of images, the display of images, and the workflow for managing events must be readily understood and not subject to large variation.

The aim of the Technical Standards Committee is to do for PDI what is already common knowledge eg, for slides. This will not be easy, and for two reasons.

- The makers of PDI equipment address the business and home cinema markets. The technical detail in their advertising and even their equipment handbooks fails to assist us when searching for quality standardisation in photographic reproduction.
- Digital projectors, computers, software, and workflow management are unfamiliar to many photographers. The level of complexity, the amount of knowledge required, and the rapid technological change all increase the likelihood of errors and of display variation.

For example. What is the difference between a 'candle', a 'candela' and a 'lumen'. How many lumens are required for a given size of screen, and how does that requirement vary between an illuminated room (business presentation), a dimmed room (conference) and a blackout (PDI event). These are unlikely to be questions foremost in the minds of most photographers who would rather be faced with a Tuscan Dawn or Lions in the Serengetti.