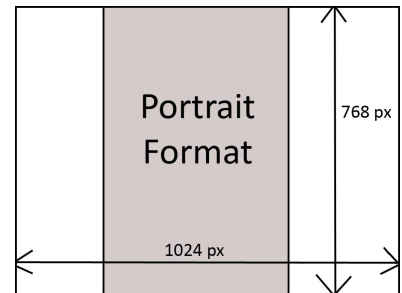


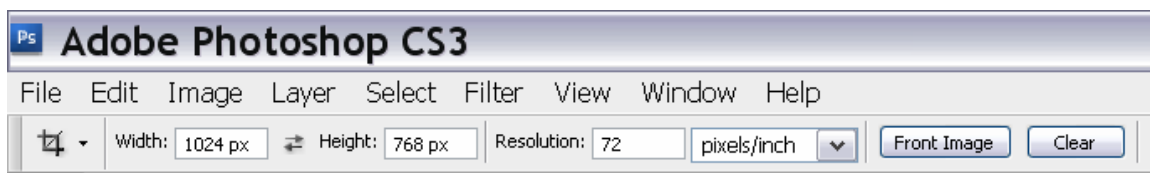
# Hoylake Photographic Society

## Preparing Digital Files for the Open Competition

Files must be 1024 pixels wide by 768 pixels high at 72 dpi. Remember that the Digital Projector can only project pictures in Landscape format so any photos taken in portrait format must be resized so that the height is **not more** than 768 pixels. Portrait formats are often best avoided as they occupy less of the screen and thus have much less impact than those in landscape format.

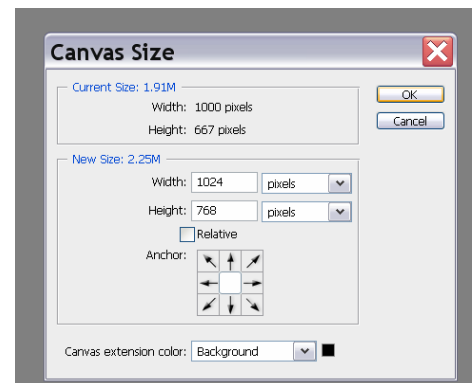


One simple way of resizing pictures is to use the crop function. Set the width to 1024 **pixels** and the height to 768 **pixels** and the resolution to 72. By adjusting the crop to your chosen area you can then produce a file of the required specifications which will fit the digital projector's display area.



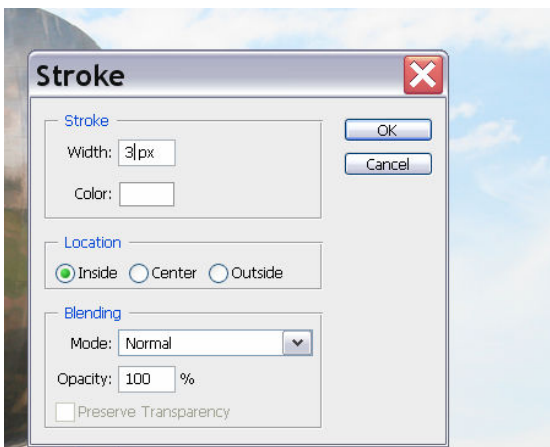
1024 by 768 is based on a ratio of 4:3. Some camera images are this size others are not. For instance, a Canon file has a ratio of 3:2 which with a width of 1024 would give a height of 683 rather than 768.

You may anyway wish to crop your image to a ratio other than 4:3. In which case you must ensure that the horizontal measurement does not exceed 1024 and the vertical does not exceed 768. Having done that, make sure that the background colour is set to black and then change the **canvas size** to 1024 by 768 pixels



You must accept that there will often be a difference between the way a picture is displayed on your screen and the way it is displayed as a projected image. For more accurate colour reproduction on the projector it helps if your monitor is hardware calibrated with a colorimeter or spectrophotometer. One such device is the ColorMunki Photo. Additionally, try to save the digital file with a colour profile (usually sRGB) embedded.

Having set your image size, you may wish to put a border around your picture **before** changing the canvas size. The image size must obviously be smaller than the potential canvas size of 1024:768. How much smaller depends on what impact you wish to make. To add a border use **Ctrl A** to select the image then go to **Edit, Stroke**



You can set the stroke from anything from 2 - 5 px according to taste. Normally against a black background you would choose white as your colour. It will normally choose your foreground colour. However you could experiment with colours that match your chosen image, but often judges do not like this!

Having done that, then change the canvas to the required size. Experiment till you get the effect you want!

Name your file:- surname\_initial\_title as below  
magor\_b\_sunset.jpg

**READ THE INSTRUCTIONS IN THE COMPETITION RULES WHICH HAVE BEEN ISSUED TO ALL MEMBERS & CAN BE DOWNLOADED FROM THE WEBSITE!!!**